

ADENUSI, RAMOTALAI ADETOLA

PERSONAL DATA

Name:	Adenusi, Ramotalai Adetola
Department:	Mass Communication
Date of Birth:	19th, February 1992
Place of Birth:	Ketu
State of Origin:	Ogun
LGA:	Odogbolu
Home Address	45, Taike Street, Ikosi Ketu Lagos State.
Current Postal Address	45, Taike Street, Ikosi Ketu Lagos State.
Sex	Female
Phone Number	08089713091, 08134024616
Email	adenusi.adetola@gmail.com
Nationality Of Birth	Nigeria
Marital Status	Single
Hobbies	Travelling, Reading and watching documentaries

SCHOOLS ATTENDED WITH DATES

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|----------------|--|
| 1. 2018 – 2022 | Babcock University, Ilishan Remo Ogun State. |
| 2. 2016 - 2018 | National Open University of Nigeria, Abuja. |
| 3. 2010 – 2014 | Babcock University, Ilishan Remo Ogun State. |
| 4. 2003 – 2009 | Flourish College, Ketu, Lagos. |

ACADEMIC/PROFESSIONAL QUALIFICATIONS OBTAINED WITH DATES

PhD Mass Communication	2022
M.Sc. Mass Communication	2018
B.A. Mass Communication	2014
Senior Secondary School Certificate	2009

WORK EXPERIENCE

2023-Till date (LECTURER II, Department of Mass Communication Chrisland University, Ajebo Road Abeokuta, Ogun State)

Courses Taught

Introduction to Mass Communication
Introduction to Human Communication

Communication Theories
Editing and graphics of Communication
Introduction to Films, Cinema and Literature
Creative Review and writing
Critical writing and review
Multimedia productions
Online Journalism
Radio/Television studio operations
Writing for the media
Writing for Public Relations
Educational broadcasting
Critical writing and review
Gender and Communication
International Public Relations

2022-2023 (LECTURER II, Department of Mass Communication Hallmark University, Ijebu-Itele Ogun State)

Courses Taught

Foundation of Broadcasting
Television programming and production
Research Methodologies in Mass Communication
Radio/Television Operation
Economics of Mass News Reporting
Foreign Correspondence
Mass Communication and National Development
Foundation of Communication Research

2019- 2022 (FACILITATOR of Public Speaking Styles and Structure, Model United Nations Academy.

2019- 2020 (ADJUNCT LECTURER, Department of Mass Communication South Western University Nigeria, Okun- Owa Ijebu Ode Ogun State)

Courses Taught

Introduction to Broadcasting
International Broadcasting
African Communication System
General Media Management
Editorial Writing
Introduction to Communication
Research
Mass Media and Technology
Science and Technology Reporting
Foundation of Broadcasting

Station Management and Operations
Film Criticism and Appreciation

On-Air Personalty at Ikorodu Oga Radio **2016- 2017**

21, NBC Road

Ebute-Ipakodo,

Ikorodu, Lagos State.

Assigned duties

Basically hosting radio programs and contents for information, education and entertainment purposes of its audience.

Social Media Manager at Advert Strikers **2015-**
2016.

9,Seidu Ajibowu Street (Digital House)

Off Toyin Street,

Ikeja, Lagos State.

Assigned duties

Development of brand awareness and online reputation

Content management

SEO (search engine optimization) and generation of inbound traffic

Cultivation of leads and sales

National Youth Service Corps (N.Y.S.C) Plateau State Nigeria. **2014-2015**
Presenter at Plateau Radio/television Corporation

Played a pivotal role in the production of different televised programs as well as communicating effectively with key decision makers and maximizing opportunities.

Assigned Duties:

Identifying, researching and targeting new media prospects.

Developing strong working relationships with prospective clients

Presenter and producer of Kopas forum.

Babcock University,

May-August 2013

Ilishan Remo

Ogun State

Interned at Hope89.1FM

Assigned Duties:

Co-host on the morning drive show and moments in history.

Newscaster

LIST OF PUBLICATIONS

Adekoya, H.O., & Adenusi, R.A (2021). Prevalence and Knowledge of In-Vitro Fertilization Messages on Social Media in Nigeria: A Revivew of Literature. *International Journal of Humanities & Social Sciences*, Vol 22 (4), 33-46.

Adenusi, R.A., & Adekoya, H.O (2021). Social Media as a tool for Improving the Attitude and Intention of Married Civil Servants towards adopting In-Vitro Fertilization messages in Lagos State. *African Scholar Journal of Humanities and Social Sciences*, Vol 23 (6), 1-20.

Adenusi, R.A., & Onifade, O.S. (2020). Exploring the Stereotype of the African Parent in Selected Nigerian Comic Skits. *Journal of Humanities and Social Sciences*, Vol 20 (60), 50-63.

Adenusi, R. A., Onifade, O. S., & Babalola, A. O. (2019). The Relative Value of Human Lives: Nigerian Newspapers' Framing of Religious Killings in New Zealand and Sri Lanka. *Harvard Research and Publications International Journal of Sustainable Development*, Vol 10, No7, 205-222.

Onifade, O. S., Adenusi, R. A., & Fasaanu, B. O. (2019). Advertising, Culture and the Representation of the Nigerian Woman: A study Coca-Cola's "Mama Di Mama and Airtel's "Miss Out" Commercials. *Hummingbird Publications and Research International Journal of African Sustainable Development*, Vol 17, (7), 42-54.

Onifade, O. S., Babalola, A. O., & Adenusi, R. A. (2019). The Commodification of Social Media Sensations in Nigerian Entertainment Industry. *Hummingbird Publications and Research International Journal of Humanities and Social Science*, Vol. 17, No. 4, 128-146.

LIST OF CONFERENCES ATTENDED AND PRESENTATIONS

1st Hallmark University International Conference

Television Advertisement and the propagation of Betting culture among Nigerians: Trends and Implications (2022)

Center for Bioethics and Research (CBR) Nigeria in collaboration with Chrisland University, Institutional training on Responsible Conduct of Research (2024)

Startup–University Partnership for advancing research, innovation, and technology in Africa (2025)

Licensing of Reprographic and Similar Reproduction in Higher Education Institutions (2025)

Association of Commonwealth Universities (ACU) Data Management and Visualization with R and Power BI (2025)

LIST OF BOOK CHAPTERS

Character Personal Development| Life Chances| Social Mobility

CONTRIBUTIONS TO UNIVERSITY COMMUNITY

1. Member, Editorial board Chrisland Journal of Management, Arts and Social Sciences (CJMASS).
2. Member, public speaking and communications committee, Chrisland University, Ajebo Abeokuta Ogun State, Nigeria.
3. Member, awards and prizes committee of 2023/2024 academic session convocation, Chrisland University, Ajebo Abeokuta Ogun State, Nigeria.
4. Member, protocol committee, College of Arts, Management and Social Sciences (CAMASS) Maiden College Lecture, Chrisland University, Ajebo Abeokuta Ogun State, Nigeria.
5. Member, publicity and mobilisation committee, College of Arts, Management and Social Sciences (CAMASS) Maiden College Lecture, Chrisland University, Ajebo Abeokuta Ogun State, Nigeria.
6. Examination officer, Mass Communication Department Chrisland University Ajebo Road, Abeokuta, Ogun State.
7. Departmental coordinator, Mass Communication Department, Chrisland University Ajebo Road, Abeokuta, Ogun State.
8. First fulltime Female lecturer, department of Mass Communication, Chrisland University, Ajebo Road Abeokuta Ogun State.
9. Chairperson, Publicity committee, Hallmark University, Ijebu Itale Ogun State Nigeria.
10. Member, Faculty of Management and Social Sciences research, publications and seminar committee, Hallmark University Ijebu Itale, Ogun State Nigeria.
11. Member, Hallmark University Senate.
12. Chairperson, media and publicity committee of Onyx postgraduate class of 2022, Babcock University, Ilisan Remo Ogun State, Nigeria.

LIST OF SUPERVISED PROJECTS

1. Role of Public Relations in managing corporate reputation and crisis management of Federal Medical Centre Abeokuta, Ogun State Nigeria
2. Sport betting advertisement and attitude of Chrisland University female students towards online gambling
3. Parental control of children television content among parents of selected public school students in Sagamu Local Government, Ogun State, Nigeria
4. Social media framing of gender based violence among public servants in Oyo State Nigeria
5. Instagram and YouTube content as a channel for vocational skill among Hallmark University students, Ijebu Itale Ogun State Nigeria
6. Social media messages as a predictor of political knowledge and participation of Hallmark University students' in the 2023 general elections

7. Influence of online advertisement on the purchasing power of Bigi drink among Hallmark University students

NAMES AND ADDRESSES OF THREE REFEREES

Professor Adekoya, Helen Odunola
Department of Mass Communication
Babcock University,
Ilishan-Remo
Ogun- State.
08034013878

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Ogun State.
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