

# ADENUSI, RAMOTALAI ADETOLA

## PERSONAL DATA

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<b>Name:</b>	Adenusi, Ramotalai Adetola
<b>Department:</b>	Mass Communication
<b>Date of Birth:</b>	19th, February 1992
<b>Place of Birth:</b>	Ketu
<b>State of Origin:</b>	Ogun
<b>LGA:</b>	Odogbolu
<b>Home Address</b>	45, Taike Street, Ikosi Ketu Lagos State.
<b>Current Postal Address</b>	45, Taike Street, Ikosi Ketu Lagos State.
<b>Sex</b>	Female
<b>Phone Number</b>	08089713091, 08134024616
<b>Email</b>	<a href="mailto:adenusi.adetola@gmail.com">adenusi.adetola@gmail.com</a>
<b>Nationality Of Birth</b>	Nigeria
<b>Marital Status</b>	Single
<b>Hobbies</b>	Travelling, Reading and watching documentaries

## SCHOOLS ATTENDED WITH DATES

1. 2018 – 2022 Babcock University, Ilisan Remo Ogun State.
2. 2016 - 2018 National Open University of Nigeria, Abuja.
3. 2010 – 2014 Babcock University, Ilisan Remo Ogun State.
4. 2003 – 2009 Flourish College, Ketu, Lagos.

## ACADEMIC/PROFESSIONAL QUALIFICATIONS OBTAINED WITH DATES

PhD Mass Communication	2022
M.Sc. Mass Communication	2018
B.A. Mass Communication	2014
Senior Secondary School Certificate	2009

## WORK EXPERIENCE

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**2023-Till date (LECTURER II, Department of Mass Communication Chrisland University, Ajebo Road Abeokuta, Ogun State)**

### Courses Taught

- Introduction to Mass Communication
- Introduction to Human Communication

Communication Theories  
Editing and graphics of Communication  
Introduction to Films, Cinema and Literature  
Creative Review and writing  
Critical writing and review  
Multimedia productions  
Online Journalism  
Radio/Television studio operations  
Writing for the media  
Writing for Public Relations  
Educational broadcasting  
Critical writing and review  
Gender and Communication  
International Public Relations

**2022-2023 (LECTURER II, Department of Mass Communication Hallmark University, Ijebu-Itele Ogun State)**

**Courses Taught**

Foundation of Broadcasting  
Television programming and production  
Research Methodologies in Mass Communication  
Radio/Television Operation  
Economics of Mass News Reporting  
Foreign Correspondence  
Mass Communication and National Development  
Foundation of Communication Research

**2019- 2022 (FACILITATOR of Public Speaking Styles and Structure, Model United Nations Academy.**

**2019- 2020 (ADJUNCT LECTURER, Department of Mass Communication South Western University Nigeria, Okun- Owa Ijebu Ode Ogun State)**

**Courses Taught**

Introduction to Broadcasting  
International Broadcasting  
African Communication System  
General Media Management  
Editorial Writing  
Introduction to Communication  
Research  
Mass Media and Technology  
Science and Technology Reporting  
Foundation of Broadcasting

Station Management and Operations  
Film Criticism and Appreciation

**On-Air Personality at Ikorodu Oga Radio** **2016- 2017**  
**21, NBC Road**  
**Ebute-Ipakodo,**  
**Ikorodu, Lagos State.**

**Assigned duties**

Basically hosting radio programs and contents for information, education and entertainment purposes of its audience.

**Social Media Manager at Advert Strikers** **2015-**  
**2016.**  
**9,Seidu Ajibowu Street (Digital House)**  
**Off Toyin Street,**  
**Ikeja, Lagos State.**

**Assigned duties**

Development of brand awareness and online reputation  
Content management  
SEO (search engine optimization) and generation of inbound traffic  
Cultivation of leads and sales

**National Youth Service Corps (N.Y.S.C) Plateau State Nigeria.** **2014-2015**  
**Presenter at Plateau Radio/television Corporation**

Played a pivotal role in the production of different televised programs as well as communicating effectively with key decision makers and maximizing opportunities.

**Assigned Duties:**

Identifying, researching and targeting new media prospects.  
Developing strong working relationships with prospective clients  
Presenter and producer of Kopas forum.

**Babcock University,** **May-August 2013**  
**Ilishan Remo**  
**Ogun State**  
**Interned at Hope89.1FM**

**Assigned Duties:**

Co-host on the morning drive show and moments in history.  
Newscaster

**LIST OF PUBLICATIONS**

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Adekoya, H.O., & Adenusi, R.A (2021). Prevalence and Knowledge of In-Vitro Fertilization Messages on Social Media in Nigeria: A Review of Literature. *International Journal of Humanities & Social Sciences*, Vol 22 (4), 33-46.

Adenusi, R.A.,& Adekoya, H.O (2021). Social Media as a tool for Improving the Attitude and Intention of Married Civil Servants towards adopting In-Vitro Fertilization messages in Lagos State. *African Scholar Journal of Humanities and Social Sciences*, Vol 23 (6), 1-20.

Adenusi, R.A.,& Onifade, O.S. (2020). Exploring the Stereotype of the African Parent in Selected Nigerian Comic Skits. *Journal of Humanities and Social Sciences*, Vol 20 (60), 50-63.

Adenusi, R. A., Onifade, O. S., & Babalola, A. O. (2019). The Relative Value of Human Lives: Nigerian Newspapers' Framing of Religious Killings in New Zealand and Sri Lanka. *Harvard Research and Publications International Journal of Sustainable Development*, Vol 10, No7, 205-222.

Onifade, O. S., Adenusi, R. A., & Fasaanu, B. O. (2019). Advertising, Culture and the Representation of the Nigerian Woman: A study Cocacola's "Mama Di Mama and Airtel's "Miss Out" Commercials. *Hummingbird Publications and Research International Journal of African Sustainable Development*, Vol 17, (7), 42-54.

Onifade, O. S., Babalola, A. O., & Adenusi, R. A. (2019). The Commodification of Social Media Sensations in Nigerian Entertainment Industry. *Hummingbird Publications and Research International Journal of Humanities and Social Science*, Vol. 17, No. 4, 128-146.

### **LIST OF CONFERENCES ATTENDED AND PRESENTATIONS**

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1<sup>st</sup> Hallmark University International Conference

Television Advertisement and the propagation of Betting culture among Nigerians: Trends and Implications (2022)

Center for Bioethics and Research (CBR) Nigeria in collaboration with Chrisland University, Institutional training on Responsible Conduct of Research (2024)

Startup–University Partnership for advancing research, innovation, and technology in Africa (2025)

Licensing of Reprographic and Similar Reproduction in Higher Education Institutions (2025)

Association of Commonwealth Universities (ACU) Data Management and Visualization with R and Power BI (2025)

### **LIST OF BOOK CHAPTERS**

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Character Personal Development| Life Chances| Social Mobility

### **CONTRIBUTIONS TO UNIVERSITY COMMUNITY**

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1. Member, Editorial board Chrisland Journal of Management, Arts and Social Sciences (CJMASS).
2. Member, public speaking and communications committee, Chrisland University, Ajebo Abeokuta Ogun State, Nigeria.
3. Member, awards and prizes committee of 2023/2024 academic session convocation, Chrisland University, Ajebo Abeokuta Ogun State, Nigeria.
4. Member, protocol committee, College of Arts, Management and Social Sciences (CAMASS) Maiden College Lecture, Chrisland University, Ajebo Abeokuta Ogun State, Nigeria.
5. Member, publicity and mobilisation committee, College of Arts, Management and Social Sciences (CAMASS) Maiden College Lecture, Chrisland University, Ajebo Abeokuta Ogun State, Nigeria.
6. Examination officer, Mass Communication Department Chrisland University Ajebo Road, Abeokuta, Ogun State.
7. Departmental coordinator, Mass Communication Department, Chrisland University Ajebo Road, Abeokuta, Ogun State.
8. First fulltime Female lecturer, department of Mass Communication, Chrisland University, Ajebo Road Abeokuta Ogun State.
9. Chairperson, Publicity committee, Hallmark University, Ijebu Itele Ogun State Nigeria.
10. Member, Faculty of Management and Social Sciences research, publications and seminar committee, Hallmark University Ijebu Itele, Ogun State Nigeria.
11. Member, Hallmark University Senate.
12. Chairperson, media and publicity committee of Onyx postgraduate class of 2022, Babcock University, Ilishan Remo Ogun State, Nigeria.

## **LIST OF SUPERVISED PROJECTS**

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1. Role of Public Relations in managing corporate reputation and crisis management of Federal Medical Centre Abeokuta, Ogun State Nigeria
2. Sport betting advertisement and attitude of Chrisland University female students towards online gambling
3. Parental control of children television content among parents of selected public school students in Sagamu Local Government, Ogun State, Nigeria
4. Social media framing of gender based violence among public servants in Oyo State Nigeria
5. Instagram and YouTube content as a channel for vocational skill among Hallmark University students, Ijebu Itele Ogun State Nigeria
6. Social media messages as a predictor of political knowledge and participation of Hallmark University students' in the 2023 general elections

7. Influence of online advertisement on the purchasing power of Bigi drink among Hallmark University students

#### **NAMES AND ADDRESSES OF THREE REFEREES** ---

Professor Adekoya, Helen Odunola  
Department of Mass Communication  
Babcock University,  
Ilishan-Remo  
Ogun- State.  
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Ogun State.  
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